



CPLG BRINGS PEANUTS TO ZARA

London, 24th April 2017: Peanuts fashion and accessories collection for kids and women is available to buy at Zara stores worldwide, in a deal brokered by CPLG'S Spanish office on behalf of Peanuts Worldwide LLC.

The 10-piece collection for girls aged 4 to 14 years includes denim dungarees, t-shirts, a dress and sweatshirt, as well as plimsols, a backpack, and an on-trend khaki parka all featuring the iconic Snoopy and Woodstock characters.

For the older fans, an ankle length khaki jumpsuit and an oversized shirt are both available in women's sizes small, medium and large.

"We are thrilled to secure the launch of these multi-target collections in Zara, which confirms Inditex's continued commitment to Peanuts as we extend the alliance between these two major companies. Peanuts is an evergreen brand that resonates with different generations of fans making it an attractive brand for global retailers like Zara and the rest of the Inditex brands" said Pau Pascual, Managing Director Iberia, CPLG.

"Peanuts has had a long-standing relationship with many of the Inditex brands and we are happy to continue our partnership through this Zara collection," said Tara Botwick, Senior Director of International Licensing, Peanuts Worldwide. "Zara's role as a key player in the fast fashion industry keeps Peanuts front of mind with the key millennial demographic."

For more information, contact:

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About Peanuts Worldwide LLC

The PEANUTS characters and related intellectual property are owned by Peanuts Worldwide LLC, a joint venture owned 80% by Iconix Brand Group, Inc. and 20% by members of the Charles M. Schulz family.



About CPLG

CPLG (www.cplg.com) is one of the world's leading entertainment, sport and brand licensing agencies with offices in the UK, Benelux, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey and the US. Owned by DHX Media (www.dhxmedia.com) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that partnership is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach; Expert Common Sense.

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